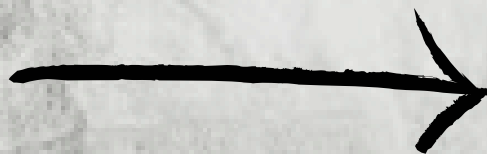


Inside the LAB

INFLUENCE **ISN'T** MEASURED IN LIKES...

It's measured in
ACTION.



FAB FOUR LABS
MARKETING

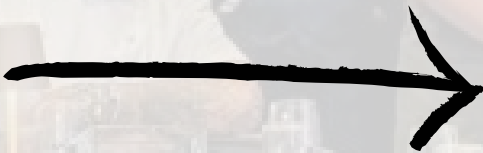


Inside the LAB

For the first-ever Plates & Playmakers charity event, we partnered with three of Minnesota's most trusted food creators.

Their authentic content helped:

- ✓ **Sell out the event**
- ✓ **Reach a younger audience**
- ✓ **Exceed the fundraising goal**



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Inside the LAB

Influencers
don't just
create
impressions.

THEY CREATE MOMENTUM.

They fill seats.

They drive sales.

They move people to action.



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Inside the LAB



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